Aon CyberBusinessPro℠
DATA EXPOSURE RESPONSE PROTECTION

> "There is a digitally historic event occurring in the background. There is a cybercrime pandemic that is occurring."
>
> Tom Kellermann, Cybersecurity Strategist, VMware.*

Cybercrime Surges During the Pandemic. **Is Your Museum or Art Gallery Exposed?**

Social distancing and stay-at-home orders have resulted in the largest work-from-home effort in history. Using unsecure remote access and tools like video conferencing services present a broad range of vulnerabilities that cybercriminals are exploiting to steal login credentials and confidential donor data.

Cybercriminals use Advanced Technology, including:

- Automated artificial intelligence software to randomly search for vulnerabilities
- Phishing attacks to infiltrate your systems and plant malware that monitors your activities
- Ransomware attacks that lock you out of your files until a payoff is paid in bitcoins
- Fraudulent impersonation schemes to trick unsuspecting employees to wire transfer them funds

Cybercrime During the COVID–19 Crisis

- Cybercrime damage costs are expected to double during the pandemic[2]
- Ransomware attacks jumped 148% between February and March 2020[3]
- Coronavirus cyberattacks cost U.S. consumers $13.44 million in the first three months of 2020[4]
- One out of three websites related to the coronavirus are considered "malicious"[5]
- 18 million phishing emails related to coronavirus blocked daily by Google[6]
- Common COVID-19 email phishing attacks use:[7]
  - Fraudulent ads for masks, sanitizers, test kits, vaccines and miracle cures
  - Spoofed government and health organization communications
  - Phony charity donations or employment offers

How exposed is your museum or art gallery?

Get a FREE cyber risk assessment with recommendations to help reduce your risk.

See what a hacker sees. Externally observable data is used to help protect your museum or art gallery. No downloads, software, or agents required.

- Receive clear, actionable steps to help reduce your museum or art gallery's cyber risk
- Discover exposed usernames, passwords and personally identifying information
- Find exploitable vulnerabilities and misconfigurations that expose your museum or art gallery to cyber threats

Basic actions like a cybersecurity assessment can help reduce your exposure by 80%.**

For a free cyber risk assessment, please visit: aoncyberpro.com

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To help protect your museum or art gallery from attack you must stay one step ahead of cybercriminals

Introducing Sophisticated, Comprehensive Cyber Liability Insurance

CyberSecurity Platform

Threat Monitor – Constant monitoring for new risks, alerting you before damage is done

24/7/365 Helpline – A dedicated team of cybersecurity experts are available to you at all times

Credential Monitor – Receive an alert when your logins and data have been compromised

Ransomware Prevention – Software protection against 99% of known ransomware

Patch Manager – Continuous scanning of your systems for out-of-date software and vulnerabilities

3rd Party Liability Coverages

Network & Information Security Liability: Up to $15M in liability damages, plus the costs to defend you

Regulatory Defense & Penalties: Includes coverage for state and federal regulatory fines & penalties

Multimedia Content Liability: Covers multimedia wrongful acts such as infringement, piracy, etc.

PCI Fines & Assessments: Covers fines resulting from a failure of your security, data breach or privacy violation

Bodily Injury & Property Damage: Pays for defense and damages when a security failure results in physical harm

Technology Errors & Omissions: Coverage when your technology service or product is the cause of loss

1st Party Liability Coverages

Fund Transfer Fraud: Pays for funds transfer losses you incur from security failures or social engineering

Cyber Extortion: Covers the costs to respond to a ransomware incident, even including virtual currencies paid

Computer Replacement: Pays the cost to replace your computer systems that are permanently impacted

Business Interruption & Extra Expenses: Covers financial losses and expenses incurred after a data breach

Data Privacy Expenses: Includes client notification costs, credit monitoring, forensics, PR and more

Digital Asset Restoration: Replace, restore, or recreate damaged or lost digital assets

Worldwide Coverage: Protect your data and assets anywhere in the world

Cyber Terrorism: Each policy includes protection from acts of cyber terrorism

Internet of Things: Coverage for all of your IoT devices is included by default

Social Media: Coverage for your social media accounts is included by default

For a free cyber risk assessment and to apply for coverage, please visit: aoncyberpro.com

If you have any questions, please call 877.256.6296

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[1] Joseph Menn, "Hacking against corporations surges as workers take computers home," Reuters, April 17, 2020.

[2] "Cybercrime Damage Costs May Double Due to Coronavirus (COVID-19) Outbreak," Cybercrime Magazine, March 19, 2020.

[3] Jessica Lyons Hardcastle, "Ransomware Attacks Spike 148% Amid COVID-19 Scams," SDxCentral, April 17, 2020

[4] Paul Witt, "COVID-19 scam reports, by the numbers," Federal Trade Commission, April 15, 2020.

[5] Jonathan Jones, "One in three coronavirus-related websites is fraudulent, study finds," The Telegraph, April 26, 2020.

[6] Steve Musil, "Google blocking 18M malicious coronavirus emails every day," C/Net, April 16, 2020.

[7] "Scammers Prey on Coronavirus Outbreak," IdentityForce, March 13, 2020.

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